# Project Move It OKRs

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|  | **O1** |  | Make it easy to get around the greater Wonder City area via public transportation. |  |
|  | KR1 |  | Provide specific route for drivers before driving. |  |
|  | KR2 |  | Have provide different means of payment before sixth month. |  |
|  | KR3 |  | Provide several stops for different locations inside the city. |  |

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|  | **O2** |  | Promote public transportation as a convenient alternative to driving. |  |
|  | KR1 |  | 80% of respondent say positive response about public transport. |  |
|  | KR2 |  | Have 20% of drivers join public transport in the sixth month. |  |
|  | KR3 |  | Have 40% of drivers join public transport in the tenth month. |  |

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|  | **O3** |  | Provide a reliable and consistent public transportation service. |  |
|  | KR1 |  | Have successfully employ needed personnel for management in the before delivery time. |  |
|  | KR2 |  | Have backup drivers in case of emergency. |  |
|  | KR3 |  | Provide welfare committee to ensure compliance. |  |

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|  | **O4** |  | Actively and meaningfully engage the public to generate buy-in and project support. |  |
|  | KR1 |  | Have monthly have discounted price . |  |
|  | KR2 |  | Have have 70% of any survey support the project. |  |
|  | KR3 |  | Have 3-4% increase in two month increase in passengers. |  |